

2020 Standard Size Pricing

SIZE: 18"x36"
\$69.00 per banner*

- \$10 off per banner during non-peak times
- 15% off school discounts
- No Charge for Gold Star Banners*

SIZE: 20"x40"
\$79.00 per banner*

- \$10 off per banner during non-peak times
- 15% off school discounts
- No Charge for Gold Star Banners*



SIZE: 24"x48"
\$99.00 per banner*

- \$10 off per banner during non-peak times
- 15% off school discounts
- No Charge for Gold Star Banners*

SIZE: 30"x60"
\$139.00 per banner*

- \$10 off per banner during non-peak times
- 15% off school discounts
- No Charge for Gold Star Banners*

Call for custom-sized banner pricing.

*Gold Star Banners - Banners for those who died in the current wars (1990-current) or who died from the inner battles of those wars.



Banners for Gold Star veterans provided for no charge.

- Appearance of Banners in other Communities



- Possible Locations in the City for Banners



Old "Palm Bay, Perfect Place to Grow" banners previously installed on light poles. Many poles still have brackets which could be used.



MILITARY TRIBUTE BANNERS

.org

★ GENERAL INFO

THE MILITARY TRIBUTE BANNER PROGRAM

★ ABOUT THE MILITARY TRIBUTE BANNER PROGRAM

Every individual who has served or is currently serving in the U.S. military, both voluntarily or when asked to by our nation, is worthy of recognition, honor, and support for their service as part of the world's greatest defender of freedom - **The United States Military.**

The Military Tribute Banner Program was developed **to help communities and organizations recognize, honor and support their local active-duty military personnel and area veterans** with beautiful, patriotic military banners that can be displayed both indoors or outdoors, while helping raise funds for the local needs of the veteran and military community.

WE ARE NOT A PRINTING COMPANY. We only produce Military Tribute Banners and provide the support, order management system, materials, and experience needed to make it easy for communities to start and promote the program with no up-front costs. No budget printing company can offer what we do.

★ HIGHLIGHTS OF THE MILITARY TRIBUTE BANNER PROGRAM

- Display beautiful, patriotic full-color banners in your community that honor your local military heroes
- Family and business sponsorships cover the costs of the entire program - making this a no-cost program
- Promotional materials (fliers, sample banner, posters, digital files, dedicated website) included
- Program can be used to raise funding for your military outreach, veteran projects and events
- Easy implementation - making this a high return fund-raiser that does not require a lot of your time
- Banners can be given to the families or sponsors at the end of the display period as a wonderful keepsake and as a "Thank You" from the community
- Widely praised and referred by the communities that display our Military Tribute Banners

★ AVERAGE MILITARY TRIBUTE BANNER DISPLAY FUNDING RAISED (as of 01/2019)

Average # of Banners Displayed	Average Sponsorship Rate	Average Program Banner Cost	Average Raised per Display Period
84	\$198⁰⁰	\$89⁰⁰	\$9,156⁰⁰

Based on 2016-current 2018 programs. Sponsorship rates are determined by the city or town. Banner cost is dependent on quantity & size required.

★ WHAT THE PROGRAM OFFERS

- Beautiful quality, full-color custom banners perfect to display indoors or outdoors
- Sample banner and promotional materials needed to properly promote the program to the community
- **Gold Star Commitment:** Free production of all program banners honoring the KIA of the Gulf Wars to current wars (1990-present) and those who have succumb to the inner struggles of those wars and have taken their own lives. (In honor of CPT Jason M. Back, U.S. Marine Corps)
- Fast banner setup, order processing, proofing and appçmanagement with online job tracking
- Dedicated online ordering, customized to your program to include credit-card processing if needed
- Simple, all-inclusive pricing (minus shipping) with NET10 or NET15 billing
- Pole brackets available at wholesale pricing if needed

THE MILITARY TRIBUTE BANNER PROGRAM

★ **FREQUENTLY ASKED QUESTIONS**

WHAT ARE THE UPFRONT COSTS TO STARTING A PROGRAM? NONE. We provide everything you need to get the program up and running before any banners are billed. This includes all design, promotional materials and website setup, printing and shipping of promotional materials and sample banner. Brackets are the only items that need to be paid prior to shipping but we can work with you on that if needed.

HOW ARE THE BANNERS BILLED? Billing for program banners is done on NET10 terms and only when banners have been setup, proofed, approved, printed, finished and ready for shipping. We usually ship in quantities of 10-20 at a time in order to reduce shipping costs. There should be no up-front or out-of-pocket costs as sponsorship payments are typically received days prior to invoicing.

HOW ARE THE HONOREES SELECTED? Most often, the individuals to be honored on the banners are submitted by the community once promotion of the program begins. If needed, general vetting of submitted honorees is done through DD214 verification to ensure that no "stolen valor" occurs. So far, there has not been a single case of someone submitting false information to the program.

You can also compile a list of honorees that may need a sponsor for their banner. Many businesses may not have specific individuals to honor but would love to participate and help sponsor worthy individuals.

HOW CAN A BANNER PROGRAM GET FUNDED? The program was specifically created to be community support-based in order to minimize the impact on the finances and resources of the local government or organization. Therefore, funding for this program is typically derived through the acquisition of banner sponsorships by individuals, family members and/or businesses in your community. Most often, families sponsor their own individual(s) and typically sponsor over 85% of all banners displayed.

WHAT SHOULD THE SPONSORSHIP PRICING BE? The sponsorship price for each banner would be set by community/organization. This price should take into account the location and duration of the display. It should be set at a price that would cover the cost of the program such as: banner production, pole brackets if needed, and any installation / removal costs. It should also include, but not mandatory, an additional amount that would go to support your local veteran/military programs or organizations.

WHO RECEIVES SPONSORSHIP PAYMENT? All payments are received by the town, city or organization in charge of the program, either by check or credit card. The custom website can be set up to receive credit card payments, linked to a secure PayPal account or merchant service account controlled by the organization. No online program payments are deposited into a Military Tribute Banner account.

WHAT HAPPENS TO THE BANNERS AFTER THEY COME DOWN? We recommend giving the banners to the honoree, their family or the sponsor on behalf of the community and sponsor as a wonderful keepsake and a grateful "Thank You" from the community.

ARE THE BANNERS MADE IN THE U.S.? ABSOLUTELY. We use HP machines and latex inks, as well as durable tyvek vinyl materials purchased from U.S. companies. Although we could cut costs some by purchasing items from overseas, we feel strongly about making sure we keep it in the U.S.

HOW LONG WILL THE BANNERS LAST? Colors last over a year. The banner material we utilize is extremely durable under various conditions. However, we highly suggest not hanging them near tree branches. We also recommend a display period of about 2-6 months to ensure that the banners are given back to the honorees in top shape.

THE MILITARY TRIBUTE BANNER PROGRAM

★ **FREQUENTLY ASKED QUESTIONS, CONT.**

- CAN'T WE FIND A CHEAPER BANNER PRINTER?** Other communities have told us that they have tried, but then come back to us. Print companies simply can not offer what we can and the price difference for quality, full-color, double-sided banners is minimal. **Included in our all-inclusive banner pricing*:**
- Dedicated military banner printing with a mission to honor our military heroes - reflected in the "Above and Beyond" approach we take in producing our Military Tribute Banners
 - No-cost production of all program banners honoring the KIA of the Gulf Wars to all current wars (1990-present) and those who have succumb to the inner struggles of those wars, taking their own lives. This is our **Gold Star Commitment** in honor of Captain Jason M. Back, U.S. Marine Corps
 - Marketing materials, sample banner, electronic marketing files for social media, websites, print and news media, as well as a custom promo video if needed for social media or commercials
 - A customized, dedicated web pages for order taking and payment, linkable by any site or social media
 - Online order status check with real-time updates showing the status of banner orders
 - Customer artwork approval system
 - Photo restoration applied to each photo - we do our best to ensure the best outcome is achieved
 - Fast artwork setup and printing (most often banners are printed within 1 business day of approval)
 - 1-Year no-cost reprints on banners damaged or containing errors, even if information is submitted incorrectly. Of course, certain restrictions apply but we haven't turned down a request yet.

WHAT IS OUR PART IN ENSURING THAT THE PROGRAM IS SUCCESSFUL?

Here are some things that you should do in order to ensure a successful banner program:

- Find locations, acquire permission and the manpower/equipment needed to display banners
- Promote the program throughout the local community (through city and organizational websites, email blasts, social media, flier & poster distribution, TV and print media, local veteran groups, etc.)
- Acquire potential corporate sponsors for the banners if needed
- Receive and manage sponsorship payments (PayPal account should be created if wishing to have sponsors pay online by credit card)
- Arrange for banners to be returned to sponsor or family at the conclusion of the display period as a wonderful keepsake and "Thank You" (Not necessary but highly recommended)

WHAT IS NEEDED TO GET STARTED?

Simply contact us to help you:

- Create your custom banner design (size; colors; wording, etc.)
- Determine program details (sponsorship rate; dates of display; location of display)
- Order pole brackets if needed
We offer standard, durable pole brackets at wholesale pricing (price dependent on quantity and size)
- Create marketing materials and website ordering (mini-fliers, posters, and electronic files)
These items are included in our program banner pricing

MORE QUESTIONS?

Contact us. We have worked with several communities in several states and have encountered just about everything you can when it comes to displaying military banners. So please make full use of our experience and commitment to making sure your Military Tribute Banner Program is a great success.

(*Shipping additional)

THE MILITARY TRIBUTE BANNER PROGRAM

Program Informational Page

MILITARY TRIBUTE BANNERS .ORG

Honoring our Military. Supporting their Cause.

HOME ABOUT... CURRENT PROGRAMS ORDERING SUBMIT CONTACT ACCOUNT

click image to view banner

★ Easthampton, MA Military Tribute Banners ★

[CURRENT 2018 PROGRAM FILLED - CLICK HERE TO RESERVE YOUR SPOT FOR OUR 2019 PROGRAM.]

Honoring our residents' beloved Veterans, Active-Duty, Reserve, and National Guard members with these beautiful banners on the streets in the City of Easthampton. This is our way of saying "Thank You" to the men and women of our great United States military.

24" x 48" Beautiful, Patriotic Design | Your Business / Family Name Printed on Banner
6-month Display in Easthampton

DISPLAY PERIOD: Memorial Day through Veterans Day 2018
SPONSORSHIP RATE: \$200.00 per banner (6-month display)

CLICK "GO TO FORM" BELOW TO SUBMIT YOUR PROGRAM INFORMATION.

go to form

CUSTOM PROGRAM PAGES

Military Tribute Banners.org pages created specific to your program - linkable through websites and social media platforms.

The Program Informational Page displays an image of your program banner along with specific program details.

Sponsorship Submission Page

MILITARY TRIBUTE BANNERS .ORG

Honoring our Military. Supporting their Cause.

HOME ABOUT... CURRENT PROGRAMS ORDERING SUBMIT CONTACT ACCOUNT

click image to view banner

★ Easthampton, MA Military Tribute Banners ★

COMPLETE FORM BELOW

~ Contact Information ~

first name
last name
address
email address
phone
city, state & zip

~ Sponsorship Information ~

This section is for providing information about the individual being honored with a Military Tribute Banner. Information provided may be subject to DD 214 verification.
NOTE: Due to space limitations on the banner, not all of the information submitted may make it onto the banner.

honoree's name
sponsor's name
additional info / notes
military branch (select one)
service years
major war(s) fought in
major awards

~ Upload File(s) ~

Upload your digital file(s) here. If you don't have your photo ready to upload, simply submit a photo at a later time. We recommend that your file be a minimum of 300dpi for a standard 3rd photo. Smaller photos should be scanned at a higher resolution. For best results, save your image as a high res PDF or jpg with the maximum resolution / print settings available.
[Click here for more information about obtaining the best image.]

main photo upload
second file upload (optional)

~ Sponsorship Payment Section ~

payment method
Choose One
Payment is required to ensure a banner spot.

review carefully before submitting

submit reset

Visitors can then go directly to the Sponsorship Submission Form where they can upload their honoree's photo, military information and even pay for their sponsorship online.

The form offers scanning tips to help them in obtaining the best image resolution for their Military Tribute Banner.