



Indian Association of the Space Coast - I.A.S.C.

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Palm Bay's Indian Kite Festival

Through this letter, I wish to request co-sponsorship of the Second Annual Palm Bay Indian Kite Festival. This is an annual event that will take place in Palm Bay from this point on and we are looking for a long-lasting relationship and partnership with the city. This event will bring new visitors to our city and will promote commercial growth for our small businesses.

The event is scheduled for January 21, 2024 and it represents the following:

UTTARAYAN IS INDIA'S VERSION OF THANKSGIVING IT WELCOMES HARVEST, PROSPERITY AND HOPE. IT IS ALSO THE TIME OF THE YEAR WHEN PEOPLE COME TOGETHER TO CELEBRATE WITH THEIR LOVED ONES. IT IS THEIR BELIEF THAT A KITE ENCOUNTER INDICATES A SPIRITUAL MESSAGE THAT ONE NEEDS TO RECEIVE IN ORDER TO GROW

Palm bay will be the ground breaker by being the First city in Brevard County to embrace the Indian traditions and provide an event for the whole community to experience together enjoy the Indian Culture so enriched in tradition and uniqueness.

The event is free and open to the general public. We hope to include the City of Palm Bay as co-sponsor and solidify the relationship for the yearly event.

Indian Association of the Space Coast (IASC) appreciates your efforts in systematizing this event according to your specifications and I know it will be a huge success.

I look forward to hearing from you soon. If you have any questions, please feel free to contact me via email or phone.

Regards

Ankur Shah
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